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Half In

Felice Cohen

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Dividends Press

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ARCS for booksellers / ARCS for media

Web marketing: email newsletter, social media outlets, reading book groups, online targeted advertising (FB and Amazon), Goodreads Giveaway (over 1,500 entries)

Outreach to Mainstream, Progressive, Jewish and LGBTQ media review copies

Excerpt Placement

Dedicated Author and Publisher website: <https://www.felicecohen.com>

Book Tour: Cape Cod, Boston & Northampton, Massachusetts; New York City; Nashville, TN; Washington D.C.; more to come.

ALA Outreach

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About the Book: What if your first love was a forbidden one?

At twenty-three, Felice Cohen was, like other recent college grads, hesitant about entering the real world, with the added stress of coming out in the early nineties. Focused on how to land a full-time position as a writer, falling in love was the last thing on her mind.

But fall in love she did. With her boss, a woman thirty-four years older.

Felice and Sarah embarked on a high-stakes, year-long love affair. Addicted to the high of first love, Felice was enthralled by Sarah's attention and content to hide their love in the shadows. Sarah, meanwhile, threw caution to the wind, risking her comfortably established life that included a prestigious job and long-term girlfriend. Though not perfect, it was enough.

That was until their secret was exposed, forcing Felice to publicly acknowledge their illicit love or start a new life for herself. Felice chose to walk away.

In this candid coming-of-age memoir—as compelling as a novel—Felice chronicles the happiness and heartbreak of an age-gap love affair while struggling to figure out the direction of her future. Ultimately, this is a story about navigating life's unpredictable path while following one's heart, and finding acceptance.

About the Author: Felice Cohen, known nationally and internationally as the woman who lived in one of the world's smallest apartments, is an author, speaker and Holocaust educator. Her second book *90 Lessons for Living Large in 90 Square Feet (...or More)*, the recipient of numerous Self Help book awards, was inspired by the YouTube video of her 90-square-foot NYC studio that went viral with over 25 million views, gaining media attention across the globe. Felice has been featured on Good Morning America, NBC, CBS, Fox5, Sirius, NPR, Time, Forbes, Globe & Mail, New York Daily News, and the Daily Mail to name a few. As the grandchild of two Holocaust survivors, Felice is also the author of *What Papa Told Me*, a memoir about her grandfather's life before, during and after the war. The book has been endorsed by Elie Wiesel, is taught in schools across the country, has been translated into Polish, and has sold over 35,000 copies around the world.